The Mississippi Association of Partners in Education’s
Winter-Reed Partnership Awards 2016

Please join us in honoring

Oleta Garrett Fitzgerald
for her dedication and contributions
to improving public education in Mississippi

Tuesday, August 23, at the Clyde Muse Center,
Hinds Community College
515 Country Pl Pkwy, Pearl, MS 39208

11:30 a.m., Luncheon
The Mississippi Association of Partners in Education

For more than 40 years, Gov. William Winter and the late Jack Reed, Sr., were driving forces on behalf of public education in Mississippi. Through the years, they united in a bipartisan front to promote the need for quality education and consistent, adequate funding of our public education system. In their honor, the Mississippi Association of Partners in Education in 2007 established a perpetual award in their names to be presented annually to promote the ideals and partnership exemplified by their lifelong commitment to education.

Since 1984 the Mississippi Association of Partners in Education, a 501 (c)(3), has served as a statewide network of educators and community partners.

Previous Award Winners

2015, Dr. Clyde Muse
2014, Dr. Hank M. Bounds
2013, Dr. Aubrey K. Lucas
2012, Jim Barksdale and Claiborne Barksdale
2010-11, The Boys of Spring (Dick Molpus, David Crews, John Henegan, and Andy Mullins) and former Speaker of the House Pro Temp Representative Robert G. Clark

2009, Dr. Cathy Grace
2008, the late Sen. Grey Ferris of Vicksburg
2007, Gov. William Winter and the late Jack Reed, Sr.
Ms. Oleta Garrett Fitzgerald has devoted her life to the pursuit of justice and equality for all. As director of the Children's Defense Fund's Southern regional office, Oleta has placed special emphasis on education, including early childhood education, children's healthcare access, and breaking the insidious cradle-to-prison pipeline pattern, which is all too prevalent in communities of color. Ms. Fitzgerald is the regional administrator for the Southern Rural Black Women’s Initiative for Economic & Social Justice (SRBWI). SRBWI operates across 77 counties in the Black Belts of Alabama, Southwest Georgia and the Mississippi Delta. She is also the principal for an innovative project, the Supporting Partnerships to Assure Ready Kids (SPARK) Initiative, which has operated in more than 12 Mississippi school districts. Her distinguished public service career began long before she assumed her position at Children’s Defense Fund. In 1993, she became President Clinton’s appointee as White House liaison and executive assistant to Secretary of Agriculture Mike Espy. Later, she was named the department’s director of intergovernmental affairs where, among other things, she worked on tribal governmental issues and coordinated the administration's long-term recovery of Midwestern states affected by The Great Flood of 1993.

Ms. Fitzgerald serves on the boards of the Mississippi Children’s Museum, The Center for Education Innovation, Mississippi Low-Income Child Care Initiative, Operation Shoestring, and Mississippi Head Start Association. She is a member of the Stennis Institute of Government advisory committee and a member of the Southern Rural Black Women’s Initiative executive committee and serves on the advisory boards for Excel by 5, Philander Smith College Justice Project, and Mississippi Building Blocks.

Ms. Fitzgerald received honorary membership to Pi Alpha Alpha, the National Honor Society for Public Affairs and Administration from Mississippi State University in 1999. She contributed to the Covenant with Black America, introduced by Tavis Smiley, and numerous news stories by the New York Times, Huffington Post, the BBC, National Public Radio, Commercial Appeal, and NBC national and local affiliates as well as other broadcast and print media.

Ms. Fitzgerald is the proud mother of four children: Rashida, Yusef, Layla, and Joi.
Sponsorship Levels:

Winter-Reed Title Sponsor - $15,000

Winter-Reed Patron of Education - $10,000

Partner in Education - $5,000

Supporting Sponsor - $3,000

Community Sponsor - $1,500

Friends of Education - $1,000

Individual Tickets are $75 per person

Proceeds from the event will be used to enhance the program services of MAPE, including scholarships for member school districts to send representatives to training events for improving or establishing partnerships, and to increase the number of regional training events offering guidance to schools and community partners.

For more information, go to www.mapie.org.

DEADLINE FOR FULL SPONSOR BENEFITS IS JULY 15
# 2016 Sponsorship Benefits

## Winter-Reed Title Sponsor

**$15,000**

**Benefits to Winter-Reed Title Sponsor include the following:**

- Event will be titled as “Company Name Winter-Reed Tribute” in event invitations and announcements — **Dollar Value: $5,000**
- One reserved table for eight (8) at the event with signage recognizing your company as a Winter-Reed Title Sponsor, plus an invitation for eight (8) to an exclusive Sponsors’ Event with the honoree and the MAPE Board of Directors — **Dollar Value: $1,000**
- Title listing (logo included) on the cover of the event program — **Dollar Value: $1,000**
- Broadcast of event by Mississippi Public Broadcasting plus additional benefits from MPB — **Dollar Value: $15,000+**
- Broadcast will be titled with sponsor’s identification, i.e., Company Name Presents The Winter-Reed Tribute Dinner — **Dollar Value: $5,000**
- Company will be mentioned in every release — **Dollar Value: Invaluable**
- Company spokesperson will have the opportunity for brief comments at the event — **Dollar Value: Invaluable**
- Company name and logo on sponsor banner at event — **Dollar Value: $1,000**
- Company name and logo will appear in one (1) ad in *The Mississippi Business Journal*, two (2) ads in *The Clarion Ledger*, and ads in the Tougaloo College Newspaper, Mississippi Link, Jackson Advocate, and *The Madison County Journal* — **Dollar Value: $15,000+**
- Company will be featured in the Mississippi Association of Partners in Education newsletter — **Dollar Value: $1,500**
- Company banner ad and Website link will be placed on the MAPE Website — **Dollar Value: $2,500**
- Company recognized as a Title Sponsor in all additional publicity — **Dollar Value: $3,000**
- Investment: $15,000 — **Actual Value of the benefits of being a Winter-Reed Title Sponsor: $50,000 plus invaluable exposure.**

## Winter-Reed Patron of Education Sponsor

**$10,000**

**Benefits to Patron of Education Sponsor include the following:**

- Company listing (logo included) on event invitations and announcements — **Dollar Value: $5,000**
- One reserved table for eight (8) at the event with signage recognizing your company as a Patron of Education Sponsor, plus an invitation for eight (8) to an exclusive Sponsors’ Event with the honoree and the MAPE Board of Directors — **Dollar Value: $1,000**
- Company listing (logo included) on the first page of the event program — **Dollar Value: Invaluable**
- Broadcast of event by Mississippi Public Broadcasting — **Dollar Value: $5,000+**
- Company will be mentioned in every release — **Dollar Value: Invaluable**
- Company will be recognized from the podium at the event — **Dollar Value: Invaluable**
- Company name and logo on sponsor banner at event — **Dollar Value: $1,000**
- Company name and logo will appear in one (1) ad in *The Mississippi Business Journal*, two (2) ads in *The Clarion Ledger*, and ads in the Tougaloo College Newspaper, Mississippi Link, Jackson Advocate, and *The Madison County Journal* — **Dollar Value: $15,000+**
- Company will be featured in the Mississippi Association of Partners in Education newsletter — **Dollar Value: $500**
- Company banner ad and Website link on the MAPE Website — **Dollar Value: $2,500**
- Company recognized as a Patron of Education Sponsor in all additional publicity — **Dollar Value: $2,000**
- Investment: $10,000 — **Actual Value of the Patron in Education Sponsor Benefits: $34,000 plus invaluable exposure.**

## Winter-Reed Partner in Education Sponsor

**$5,000**

**Benefits to Partner in Education Sponsor include the following:**

- Company listing (logo included) on event invitations, announcements, and event program — **Dollar Value: $3,000**
- One reserved table for eight (8) at the event with signage recognizing your company as a Partner of Education Sponsor, plus an invitation for eight (8) to an exclusive Sponsors’ Event with the honoree and the MAPE Board of Directors — **Dollar Value: $1,000**
- Company will be recognized from the podium at the event — **Dollar Value: Invaluable**
- Company will be featured in the Mississippi Association of Partners in Education newsletter — **Dollar Value: $1,000**
- Company name on sponsor banner at event — **Dollar Value: Invaluable**
- Company name and logo will appear in one (1) ad in *The Mississippi Business Journal*, two (2) ads in *The Clarion Ledger*, and ads in the Tougaloo College Newspaper, Mississippi Link, Jackson Advocate, and *The Madison County Journal* — **Dollar Value: $15,000+**
- Company name and logo will be listed in the Mississippi Association of Partners in Education newsletter — **Dollar Value: $500**
- Company listing and Website link on the MAPE Website — **Dollar Value: $1,500**
- Company recognized as a Partner of Education Sponsor in all additional publicity — **Dollar Value: $1,500**
- Investment: $5,000 — **Actual Value of the Education Sponsor Benefits: $28,500 plus invaluable exposure.**
**Winter-Reed Supporting Sponsor, $3,000**

**Benefits to Supporting Sponsor include the following:**

- Company listing in event invitations, announcements, and event program — **Dollar Value: $1,500**
- One reserved table for eight (8) at the event with signage recognizing your company as a Supporting Sponsor, plus an invitation for four (4) to an exclusive Sponsors’ Event with the honoree and the MAPE Board of Directors — **Dollar Value: $1,000**
- Broadcast of event by Mississippi Public Broadcasting — **Dollar Value: $5,000+**
- Company will be mentioned in every release — **Dollar Value: Invaluable**
- Company will be recognized from the podium at the event — **Dollar Value: Invaluable**
- Company name on sponsor banner at event — **Dollar Value: $500**
- Company name and logo will appear in one (1) ad in *The Mississippi Business Journal*, two (2) ads in *The Clarion Ledger*, and ads in the Tougaloo College Newspaper, Mississippi Link, Jackson Advocate, and *The Madison County Journal* — **Dollar Value: $15,000+**
- Company name and logo will be listed in the Mississippi Association of Partners in Education newsletter — **Dollar Value: $500**
- Company listing and link on the MAPE Website — **Dollar Value: $500**
- Investment: $3,000 — **Actual Value of Supporting Sponsor Benefits: $19,000 plus invaluable exposure.**

**Winter-Reed Community Sponsor, $1,500**

**Benefits to Community Sponsor include the following:**

- Company listing in event program — **Dollar Value: $800**
- One reserved table for eight (8) at the event with signage recognizing your company as a Community Sponsor, plus an invitation for two (2) to an exclusive Sponsors’ Event with the honoree and the MAPE Board of Directors — **Dollar Value: $800**
- Broadcast of event by Mississippi Public Broadcasting — **Dollar Value: $5,000+**
- Company will be mentioned in every release — **Dollar Value: Invaluable**
- Company will be recognized from the podium at the event — **Dollar Value: Invaluable**
- Company name on sponsor banner at event — **Dollar Value: $500**
- Company will be listed in the Mississippi Association of Partners in Education newsletter — **Dollar Value: $500**
- Company listing on the MAPE Website — **Dollar Value: $250**
- Investment: $1,500 — **Actual Value of Community Sponsor Benefits: $7,850 plus invaluable exposure.**

**Winter-Reed Friends of Education Sponsor, $1,000**

**Benefits to Friends of Education Sponsor include the following:**

- One reserved table for eight (8) at the event with signage recognizing your company as a Friends Sponsor — **Dollar Value: $800**
- Company listing in event program — **Dollar Value: $500**
- Broadcast of event by Mississippi Public Broadcasting — **Dollar Value: $5,000+**
- Company name on sponsor banner at event — **Dollar Value: $500**
- Company will be listed in the Mississippi Association of Partners in Education newsletter — **Dollar Value: $500**
- Company listing on the MAPE Website — **Dollar Value: $250**
- Investment: $1,000 — **Actual Value of Friends of Education Sponsor Benefits: $7,550 plus invaluable exposure.**
2016 Sponsorship Opportunities Commitment Form

Yes, I agree on behalf of my company or organization, to serve as a sponsor for the 2016 Winter-Reed Tribute honoring Ms. Oleta Garrett Fitzgerald. By my signature, I am asserting that I am authorized to make this commitment on behalf of the organization listed below:

Name of Company/Organization as it should appear in print and other media (Please print)

Contact Person  Phone  Email

Mailing Address  City  State  Zip

Our check is enclosed for the following level sponsorship:

- Winter-Reed Title Sponsor, $15,000
- Winter-Reed Patron of Education, $10,000
- Winter-Reed Partner in Education, $5,000
- Winter-Reed Supporting Sponsor, $3,000
- Winter-Reed Community Sponsor, $1,500
- Winter-Reed Friends of Education, $1,000

Make Checks Payable to: MAPE Mississippi Association of Partners in Education
P.O. Box 2803, Madison, MS 39130-2803
For more information, call (601) 605-0577 or Email: PartnersinEd@aol.com
Online registration using credit cards or PayPal is available at www.mapie.org.
MAPE has served as a statewide network of educators and community partners since 1984. MAPE was designated as a 501(c)(3) non-profit organization in 1994.

The mission of the Mississippi Association of Partners in Education is committed solely to providing training and materials to help build local support for the success of all students.

Our Vision

We envision Mississippi’s having Every Community Behind Every Child.

Our Services

Networking through membership and regional meetings.

Training through our State Conference, Partnership Curriculum, and site-based consulting.

Providing materials such as newsletters, program guidelines, forms, and best practices.

Presenting awards and recognition through the Governor’s Awards Luncheon for Outstanding School Community Partnerships.

Our Board of Directors, 2015-2016

President: Dr. Suzanne Bean
Education and Leadership Consultant

Debbie Anglin
Pascagoula School District

Susan King
Mississippi Department of Transportation

1st Vice President: Nadine Gilbert
Jackson State University

Jane Beach
Parents for Public Schools

Danette Riley
Richton School District

2nd Vice President: Dr. Leslie Griffin
Delta State University

Everett Chinn
Greenville Public School District

Linda Southward
MSU - Social Science Research Center

Secretary: Vickie Powell
Mississippi Economic Council

Beth Fisher
Trustmark National Bank

Rebecca Starling
Jackson

Treasurer: Patrice Guilfoyle
Mississippi Department of Education

Kenny Goza
Copiah Lincoln Community College

Maggie Stevenson
Mississippi Public Broadcasting

Past President: Michael Bentley
Bradley Avant Boulé Cummings LLP

Phil Hardwick
The Hardwick Company, LLC

Liz Hudson
Emeritus

Association Manager
Linda Ross Aldy

Communications and Public Relations
Margaret Bucci